Xander Gamble

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Profile

- Managed multiple broadcast television and radio stations for US Navy for 7 years
- Increased online and broadcast viewership for Navy's flagship news product by 58%
- Redesigned Army's flagship broadcast news product into innovative interactive newscast

Experience

Student Director – War Within Documentary **August 2013 – May 2014**

- Planned, scheduled, and shot interviews with subject using Canon 60D DSLR
- Edited story into 5 main sections and 12 anecdotes, using Adobe Premiere and After Effects CS6
- Designed and created branding graphic elements included in documentary and website, using Adobe Photoshop, Illustrator, After Effects, and Dreamweaver CS6
- Designed and coded website for distribution and presentation, using HTML5, CSS3 and PHP in Adobe Dreamweaver CS6

Producer – Defense Media Activity **August 2011 – July 2014**

- Led team of broadcasters in daily production of television and radio news for global audience
- Assisted in production of "Return to Normandy," a 30-minute documentary on career of World War II veteran James "Pee Wee" Martin, which aired on The Pentagon Channel
- Developed, wrote, and taught 40 hours of combined theoretical and hands-on broadcast radio training to media crew of USS Theodore Roosevelt, saving Navy $50,000 in training
- Assisted in broadcast of Navy-wide first-of-kind multi-streamed live broadcast over web, satellite, and cable with questions received by satellite, social media, and in-studio, earning a Joint Commendation Medal

Operations Manager – American Forces Network, Afghanistan **January 2013 – July 2013**

- Led two departments of deployed multi-branch service members in the daily production of television and radio news for the Afghanistan area
- Directed the monthly production of 8 television and 10 radio commercials, using Adobe Premiere and After Effects CS6
- Mentored broadcasters, improving storytelling, video, and radio quality and audience engagement, earning an Army Commendation Medal

Operations Manager – American Forces Network, Souda Bay **July 2009 – July 2011**

- Led two departments of Sailors in the daily production of television and radio news for the Crete area
- Directed the monthly production of 2 television and 10 radio commercials
- Mentored broadcasters, improving storytelling, video, and radio quality and audience engagement
- Wrote, casted, directed, and edited a 15-minute informational video, using Avid Media Composer, and viewed by all people arriving in Crete by military means, earning a Navy Achievement Medal

Education

S.I. Newhouse School of Public Communications – Syracuse University
Master of Arts – Television, Radio, and Film

Quinnipiac University
Master of Science – Interactive Media

University of Maryland University College
Bachelor of Arts – Communication Studies

Skills

- Adobe Premiere – CS6 and CC
- Adobe After Effects – CS6 and CC
- Adobe Illustrator – CS6 and CC
- Adobe Photoshop – CS6 and CC
- DSLR Video – Canon and Nikon
- Coding: HTML5, CSS3, PHP, jQuery
- Microsoft Office – Word, PowerPoint, Access

Awards

- Navy Chief of Information Merit Award, 1st place, Documentary (team)
- Navy Chief of Information Merit Award, 2nd place, Braodcast Feature Story
- Joint Commendation Medal
- Army Commendation Medal
- Navy Achievement Medal x2